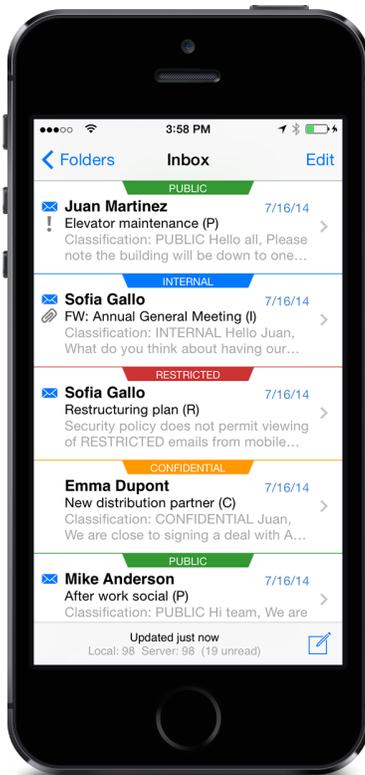


## Classification Goes Mobile

### Is your data protection program as mobile as your users?

#### Benefits

- Classify from mobile devices
- Prevent inadvertent data leaks
- Encrypt business data in a secure container
- Access SharePoint and Cloud storage from one secure App
- Control data sharing via upload, email, print, copy, or opening into other Apps
- Extend Microsoft RMS to mobile devices



*Classifications alert users to an email's sensitivity*

To properly secure the increasing amounts of unstructured data flowing through the hands of knowledge workers, organizations first need to identify what information needs to be protected. For this reason, data classification is the foundation of an effective information governance strategy. By giving users the ability to proactively identify the data that they are producing, organizations can manage and protect the vast amount of unstructured data that users create each day.

*Your classification initiative is not complete if your users are not also classifying email from their mobile devices.*

Asking users to stop, think, and identify the business value of the email and documents that they handle makes them active participants in security. Users become more accountable for the information that they create, while the classification metadata is used to enforce security, prevent data loss, manage file retention, and comply with regulations.

The TITUS Classification Suite offers enterprises solutions that help end users easily identify, protect and confidently share information. The suite enables users to classify and protect information on the desktop – from email in both Exchange and Outlook Web App (OWA), to Microsoft Office documents, to media files, PDFs, zip files, and more. With TITUS Classification for Mobile, the benefits of classification are extended to data on mobile devices.

Mobile devices create unique data protection challenges for organizations because the information they contain is outside the traditional security perimeter. From a smartphone or tablet it is very easy for users to misaddress an email, to mix business documents with personal files, and to upload sensitive data to consumer Cloud storage services. In addition, by their nature as small, go everywhere accessories, mobile devices and the data they contain are prone to being lost or stolen.

TITUS Classification for Mobile was built to address the unique challenges of mobile data security while delivering the same benefits afforded to data classified on the desktop. From within the secure TITUS App, each email and document classification is colorfully displayed to raise user security awareness. Users are prompted to classify outgoing email just as they would from their desktop. TITUS data loss prevention policies use classification to protect business data, and to regulate which files can be printed, emailed, copied,

## TITUS Classification Suite

TITUS Message Classification for Microsoft Outlook

TITUS Classification for Microsoft Office

TITUS Classification for Desktop

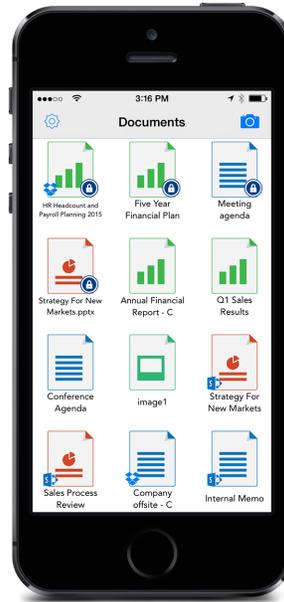
TITUS Classification for Mobile

*"We have a requirement to protect sensitive email on mobile devices just as we do at the desktop. TITUS Classification for Mobile allows our organization to extend our information protection program to mobile email, helping us to ensure that sensitive information is being effectively protected across the organization on any device."*

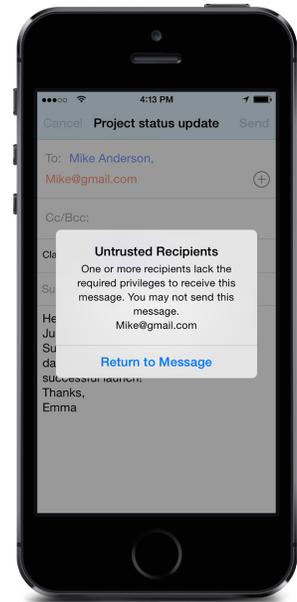
John Tatman,  
Principal Information Assurance Engineer  
NATO

or shared with other apps. Policies can include such things as verifying that recipients are entitled to receive an outgoing message.

Your classification initiative is not complete if your users are not also classifying email on their smartphones and tablets. TITUS Classification for Mobile provides a secure and encrypted container for business information accessed from a mobile device and mitigates the risks associated with sharing emails and documents on a mobile device. TITUS Classification for Mobile ensures that the security, compliance and records management benefits of classification are shared with your mobile workforce.



Secure document container



Use classifications to enforce security policy

## About TITUS

TITUS solutions enable organizations to classify, protect and confidently share information, and meet regulatory compliance requirements by identifying and securing unstructured data. TITUS products enhance data loss prevention by involving end users in classifying and protecting sensitive information in emails, documents and other file types – on the desktop, on mobile devices, and in SharePoint. TITUS solutions are trusted by over 2 million users in 60 countries around the world. Our customers include Dell, Nokia, Dow Corning, Safran Morpho, United States Air Force, NATO, Pratt and Whitney, Canadian Department of National Defence, Australian Department of Defence, and the U.S. Department of Veterans Affairs.



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